

SISTERING

Making Visible Survey - FAQs

1. What is the survey?

Making Visible is a four-year community-based participatory research project led by Sistering that seeks to address the homelessness and housing crisis in Canada for women (cis and trans) and gender-diverse people. This survey is key to the project's goals and aims to develop a communication strategy and knowledge mobilization products to shape the narratives about women and gender diverse people's homelessness.

The aim of the survey is to give respondents an opportunity to reflect on their experience in the organization, what they would like to see continue, what areas require improvement, and how Sistering can grow over the next three years.

The survey will ask respondents to identify with their role i.e. peer, participant, volunteer, staff or Board member. All responses are anonymized. There are no right or wrong responses in this survey. Respondents can choose to identify with all roles they hold at Sistering e.g. Peer and Board member.

The survey is open to Sistering participants, peers, volunteers, staff, and Board members.

2. How were the sections and questions decided?

The sections and questions in the survey were created based upon the findings of previous research undertaken within the Making Visible project including the literature review, key informant interviews of staff representatives, peer researcher surveys and a community forum survey. All of these analyses work together to inform the framework of the survey, which was then reviewed by Sistering staff and Peer Researchers.

The main themes that emerged from these research pieces included commitment to mission and values, community engagement and partner relations, advocacy, gender-based analysis plus, diversity and inclusion, internal communication, consensus on low-barrier drop-ins, trans-inclusivity, lived experience, and self assessment and growth.

There will be an opportunity at the end of the survey for all respondents to share feedback.

3. How will this survey be used?

This survey will be used to inform Sistering's three-year communication strategy.

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4. What is the compensation?

All survey respondents which includes participants, peers, volunteers, staff, and Board members can share their email or phone number after completing the survey to opt into an electronic draw to win 1 of 3 visa gift cards ranging from \$50, \$75, and \$100. All Sistering participants and peers will be given a \$30 honorarium for completing the survey along with the option to participate in the draw.

5. How long will the survey take?

The survey has 12 different sections. The survey should take about 20-30 minutes to complete depending on the length and depth of your responses. Once you have opened the survey, there is no time limit to answer the questions. Your answers will be saved as long as you keep your tab on your electronic device open.

We consider at least 75% answered as a completed survey.